



Suggestions for Virtual Fundraising Activities

IT IS BEST TO HOLD THESE ACTIVITIES AFTER EMPLOYEES HAVE HANDED IN THEIR DONATION FORMS. These activities must not replace employee solicitation as they are complementary to the campaign.

Garage Sale, Book Sale or Online Auction

Employees donate all types of used items that are sold at a reasonable price or sold during an online auction. You can also get gift cards to boost the auction and take pictures of your items so you can email them to your colleagues to draw their attention to your items or lots.



Theme Days

You can replace “Casual Friday” or “Jeans Day” with “Wear Red to Support the Red Cross Day.” The fee can vary and should be paid before your next virtual meeting with your colleagues.

P.S.: Why not take advantage of the fact that people are teleworking to push this idea even further by suggesting bolder theme days like “Pajamas Friday”, “Bring your Pet to Work Friday”, or “Crazy Hat Day”?

Group Activity

Why not indulge in a little virtual self-care? Do you know a dance, yoga or meditation teacher? Invite your colleagues to make a donation in exchange for a group wellness session.

50/50 Draw

You can sell virtual tickets for a draw in which half of the money raised is donated to the organization and the other half goes to the winning ticket holder.

Prize Draw

Enter all those who donate to the campaign in a draw for prizes such gift cards, books, etc.

Quiz

Organize an online game during your next virtual meeting with your colleagues and have them guess the answers to Red Cross-related questions.

Visit [REDCROSS.CA/WORKPLACE](https://www.redcross.ca/workplace) to access an array of tools to help you organize a successful workplace fundraising campaign.